

CAVE RUN STORYTELLING FESTIVAL

"Stories give voice to an experience, a life to a place. Open your heart to stories."



Dear potential community sponsor,

The planning for the 2024 Cave Run Storytelling Festival has begun and we are extending you an invitation to become a sponsor. The 24th festival will be held on September 27th and 28th, 2024 with an additional day for school group attendance on Thursday the 26th.

We are proud to be known as one of the best storytelling festivals in the nation, boasting some of the best nationally-known tellers the world has to offer. In our most recent years we have had over 6000 individuals attend this three day event, nestled on the shore of Cave Run Lake and surrounded by the Daniel Boone National Forest. The festival would not be possible without the partnership and support from the United States Forest Service.

The Cave Run Storytelling Festival is an asset to the Rowan County community and attracts people from across the Commonwealth and even the country, with recorded attendance from more than 20 states in past festival data. We are especially proud to offer the opportunity for over 3,000 area students to "experience the art" of storytelling at a discounted rate on Thursday and Friday prior to general public attendance. We hear from teachers that the festival is a favorite and most enriching field trip of the year. It should also be recognized the tourism and business this festival brings to Morehead each year, with visitors utilizing lodging, restaurants and other local businesses during their stay. We are appreciative of the partnership we have again this year with Morehead-Rowan County Tourism.

Your sponsorship will help assure the success of the 24th annual Cave Run Storytelling Festival and allow us to continue serving the students in our region at an affordable rate. Enclosed please find more information about our sponsorship levels as some new levels have been added this year. We look forward to discussing where your organization will best fit. We are also a non-profit organization, and upon sponsorship can provide you with additional tax deduction information. If you would like to know more about our festival, please check out website: caverunstoryfest.org and/or feel free to reach out via email at caverunstoryfest@moreheadtourism.com.

Sincerely,

Cave Run Storytelling Festival Committee

2024 SPONSORSHIP LEVELS

Presenting Tent Sponsor - \$5000

- 2' x 8' Banner prominently displayed on Leatherwood Tent
- Prominent logo recognition on CRSF website
- Prominent name recognition on event programs
- Five exclusive social media posts
- Name recognition by emcees before each general public set
- Name recognition in all school correspondence
- Exclusive invitation for 2 to storyteller dinner on Thursday, September 28
- Exclusive event poster signed by current year tellers
- 10 weekend passes

Gold Level Sponsor - \$3000

- 2' x 8' Banner displayed on outside of Leatherwood Tent
- Prominent name recognition on CRSF website
- Recognition on event programs
- Name recognition by emcees before each general public set
- Name recognition in all school correspondence
- Four exclusive social media posts

Silver Level Sponsor - \$1500

- 2' x 4' banner displayed on Sales Tent or Food Tent
- Name recognition on CRSF website
- Name recognition on event programs
- Name recognition by emcee before each evening set
- Name recognition in all school correspondence
- Two exclusive social media posts

Bronze Level Sponsor - \$500

- Planting the Seeds of Imagination yard sign displayed between Leatherwood and Sales Tent
- Recognition on CRSF website
- Name recognition by emcees at the start of each school day program
- Name recognition in all school correspondence
- One exclusive social media post

Hospitality Sponsor – (meal to serve up to 10 individuals, valued at max \$200)

- Planting the Seeds of Imagination yard sign displayed between Leatherwood and Sales Tent
- Recognition on CRSF website
- Name recognition by emcees during set associated with that meal
- One exclusive social media post

CAVE RUN STORYTELLING FESTIVAL

"Stories give voice to an experience, a life to a place. Open your heart to stories."



Sponsorship Agreement

Congratulations on becoming a 2024 Cave Run Storytelling Festival sponsor! We are excited to work with you and market your organization along with our festival.

The following parties agree to participate as described above:

Sponsorship Level _____ Amount \$ _____

Organization name as it should appear on recognition pieces

Agreed by:

Print name - Official representative for Sponsor

Signature - Official representative for Sponsor

Date

Jasmyne Lewis, CRSF Director

Date

Sponsorship Fee Payment Due by August 11, 2024

Payable to:

Cave Run Storytelling Festival
P.O. Box 1364
Morehead, KY 40351

For more information or questions please contact our director, Jasmyne Lewis via festival email caverunstoryfest@moreheadtourism.com.